



Begin...

Confront

...

Commit...

**Are you ready to
E.N.G.A.G.E.?**

Announcing “E.N.G.A.G.E.”

- A revolutionary JO Innovation Cell with a creative approach for ground breaking results
- Virtual Director’s Action Group (VDAG) concept
 - Kickoff meeting at PERS 41 in Millington
 - One week in late August
 - Then, TAD to E.N.G.A.G.E., but working from home
 - Expect 6-9 months for first cohort ... (project dependent)
- Opportunity to:
 - Change the face and charted course of the Surface Navy
 - Have talent FIGHTING to be a SWO ... and further community excellence in Warfighting First for generations to come

**Big ideas change the world when translated into
ACTION...**

Enlisting the Next Generation...

- **SWO Community Leadership is seeking 4-6 TOP TALENT officers (O-3/O-4) who are:**
 - Action oriented
 - **HIGHLY INNOVATIVE**
 - Team players
 - Ready to leave the Navy better than they found it
 - That guy or gal that your command leadership can't live without
 - On shore duty or within a few months of leaving sea duty
- **To blaze a trail for future generations of Surface Warriors**
- **And turn the current models for issues like talent management and retention upside-down**

Disruptive innovation - to break away from a traditional way of thinking and use change as an advantage

...To Advance Surface Navy Goals...

- Take a tough, critical look at the Surface Warfare community
- Highlight the AMAZING, LEVERAGE the POSITIVE, Lean forward!
 - STRATCOMM campaign
 - Power of social media
 - Evolve positives into the extraordinary
 - Generate BIG personnel ideas and a path for implementation
- Take on special projects.
 - Launching a “Lock and Load” Initiative
 - Lock in our best people by identifying shortcomings then transforming them into opportunities
 - Load up on talent from the best civilian organizations by changing the cultural norm

Transforming what-ifs into what's nexts...

What's in it for me?

- **Networking opportunity with other top talent from across the Navy**
- **Opportunity to positively impact people... policy... and culture**
□ SHAPE THE NAVY'S FUTURE
- **Inside look at cutting edge changes already planned for our people**
- **A chance to MAKE A DIFFERENCE !!**
- **Concurrent FITREP signed by PERS**
41

Sign Me Up!!!

- **Submit bio (picture optional) and brief CO (or immediate Boss) endorsement to john.rummel@navy.mil for selection consideration by 31 July 2015**
 - **CO/Boss endorsement needed to ensure he/she knows you are moonlighting for Surface Warfare!**
- **Travel will be provided by PERS 41**
- **Selected officers will be notified by 7 August 2015**

**Just a DREAMER or also a DOER...
E.N.G.A.G.E. !!!!!!!!!**



E.N.G.A.G.E.

**Enlisting the Next Generation to
Advance Goals for Excellence**

UNCLASSIFIED